

NWSMTA BOARD MEETING (extra meeting)
November 14, 2022 ZOOM

The meeting was called to order by President Chyi-Ling Evans at 10:07 AM.

15 on zoom

Feedback from August phone calls and info collected at welcome back parties discussed.

CLE- Increase donation to Harper College Foundation from \$1,500 to \$2,000? Will be discussed further at the end of the year

Nancy Dempsey led survey items-

- 1) Event management: Each large event committee will get together and determine what will be appropriate term limit and what is required to run the event and id if there's heavy lifting that would benefit from paying the volunteers. CLE will contact each chairpersons to suggest this.
- 2) 2-meeting requirement discussed. Most board members present were not in favor of doing this.
- 3) Retirement of Jerry and Terry discussed. Recruit younger teachers to help and/or take over.
- 4) Recruiting member volunteers – process and policy discussed. If a teacher has a student involved, teacher SHOULD volunteer. Members were in agreement about this.
- 5) Sonata festival and Midwest event need more volunteers. Phone calls by chairpersons, with clear outline of responsibilities recommended.
- 6) Recital venue possibilities discussed. Utilize newsletter to ask the question, keep a list to share.
- 7) System for student referrals- deferred to next time.
- 8) President to meet with event chairs to coordinate dates to avoid crowding of events. Consider moving the Festival of Pianos moved to the Fall going forward
- 9) Newsletter- necessary to be more than once a month? Current policy allows for sharing of info through constant contact.

10) Membership, marketing- concentrate on inviting younger members, look at people's website? Promote our events that individual studios will not have access to, i.e. Sonata Festival, Festival of Pianos, AIMS, etc. Promote us more on Instagram, Facebook. Consider starting a marketing committee. Flyers at libraries announcing our events. Please email Lily Zhang with ideas.

11) Website development/maintenance discussed. Add this item to Program topics.

Meeting adjourned at 11:45 am.

Respectfully submitted by: Ann Chang, recording sec.